PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| In re Application of: |) |
|------------------------------------|----------------------------|
| |) Examiner: Patel, Jagdish |
| William D. Rupp, et al. |) |
| |) Art Unit: 3624 |
| Application No.: 09/753,347 |) |
| |) |
| Filed: December 29, 2000 |) |
| |) |
| For: Method And Apparatus For |) |
| Configurably Adjusting A Bid In An |) |
| Online Auction | _) |
| | |
| Mail Stop Amendment | |
| | |

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

Enclosed is a copy of Information Disclosure Citation Form PTO-1449 or PTO/SB/08 together with copies of the documents cited on that form, except for copies not required to be submitted (e.g., copies of U.S. patents and U.S. published patent applications). It is respectfully requested that the cited documents be considered and that the enclosed copy of Information Disclosure Citation Form PTO-1449 or PTO/SB/08 be initialed by the Examiner to indicate such consideration and a copy thereof returned to applicant(s).

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| on July 28, 2005 | |
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| Date of De | posit |
| Alma Goldchain | |
| Name of Person Mailing Cor. | respondence |
| Ma Celde | July 28, 2005 |
| Signature | Date |
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Pursuant to 37 C.F.R. § 1.97, the submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made and is not to be construed as an admission that the information cited in this statement is material to patentability.

Pursuant to 37 C.F.R. § 1.97, this Information Disclosure Statement is being submitted under one of the following (as indicated by an "X" to the left of the appropriate paragraph):

| | _ 37 C.F.R. §1.97(b). |
|---|---|
| X | 37 C.F.R. §1.97(c). If so, then enclosed with this Information Disclosure Statement is <u>one</u> of the following: |
| | A statement pursuant to 37 C.F.R. §1.97(e) or |
| | X A check for \$180.00 for the fee under 37 C.F.R. § 1.17(p). |
| | _ 37 C.F.R. §1.97(d). If so, then enclosed with this Information Disclosure Statement are the following: |

- (1) A statement pursuant to 37 C.F.R. §1.97(e); and
- (2) A check for \$180.00 for the fee under 37 C.F.R. §1.17(p) for submission of the Information Disclosure Statement.

If there are any additional charges, please charge Deposit Account No. 02-2666.

Respectfully submitted,

M. Porhero

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Dated: July 28, 2005

Marina Portnova

Reg. No. 45,750

12400 Wilshire Blvd. Seventh Floor Los Angeles, CA 90025 (408) 720-8300

| Substitute | for Form 1449 | PTO | | | Complete it | Known |
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| | INFOR | 2Ν/Δ | TION DISCLOSUR | E | Application Number | 09/753,347 |
| (1) | | | | | Filing Date | December 29, 2000 |
| /011 | ~&SXATI | EME | NT BY APPLICAN | Γ | First Named Inventor: | William D. Rupp |
| | (2) | (use as | many sheets as necessary) | | Art Unit | 3624 |
| AUG 0 1 | 41.1 | | | | Examiner Name | Patel, Jagdish |
| Singet | £ 1 | | of | 3 | Attorney Docket Number | 3660.P019X3 |
| & TRADE | MARY | | U.S. PATEN | T DOCUMENTS | | |
| Examiner Initials* | Cite No.1 | Numb | Document Number er-Kind Code ² (If known) | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear |
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| Examiner | Date Considered | |
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This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SENT FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

| Com | plete if Known | |
|------------------------|-------------------|--|
| Application Number | 09/753,347 | |
| Filing Date | December 29, 2000 | |
| First Named Inventor: | William D. Rupp | |
| Art Unit | 3624 | |
| Examiner Name | Patel, Jagdish | |
| Attorney Docket Number | 3660.P019X3 | |

| Sheet | et 2 of 3 Attorney Docket Number 3660.P019X3 | | 3660.P019X3 | | | | |
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| | | | | NON PATENT LIT | ERATURE DOCUMENTS | | |
| Examiner Cite Initials* No ¹ Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published | | | | ate, page(s), volume-issue | T ² | | |
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Examiner Date Considered

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| Substitute 1 | for Form 1 | | <u> </u> | <u> </u> | Con | nplete if Known | _ |
| | INFORMATION | | | *ÄSURE | Application Number | 09/753,347 | |
| | | | TINDE | | Filing Date | December 29, 2000 | |
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| | (use as r | many shee | ts as neces | sary) | Art Unit | 3624 | |
| | | | | | Examiner Name | Patel, Jagdish | |
| Sheet | 3 | | of | 3 | Attorney Docket Number | 3660.P019X3 | |
| | | | | NON PATENT LI | TERATURE DOCUMENTS | | |
| Examiner Initials* | Cite No ¹ | | | nagazine, journal, se | TAL LETTERS), title of the articerial, symposium, catalog, etc.), lisher, city and/or country where | | T ² |
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